



**LANE REGIONAL AIR PROTECTION AGENCY
MEMORANDUM**

To: Chair Jim Daniels, and CAC Members

From: Travis Knudsen, Executive Director

Date: May 28, 2024

Subject: Board Request for Input on Strategic Goals

STAFF REPORT

ISSUE STATEMENT

The LRAPA Board of Directors has requested the Citizens Advisory Committee's input and insights as they prepare to review and update the agency's strategic goals during an upcoming work session. The CAC's unique perspectives and deep understanding of the community's needs are invaluable in shaping LRAPA's priorities and ensuring that our efforts are aligned with the best interests of those we serve.

BACKGROUND INFORMATION

In January 2022, the Board established the following goals to drive LRAPA's efforts in protecting public health, community well-being, and the environment.

- 1. Oakridge/Westfir Air Quality Improvement**
Objective: Seek EPA approval to improve air quality in Oakridge/Westfir.
- 2. Internal Efficiency Enhancement**
Objective: Streamline internal processes and policies for improved efficiency.
- 3. Pre-Budget Planning**
Objective: Plan ahead for budget committee meetings to ensure financial stability.
- 4. Financial Stability Assessment**
Objective: Evaluate LRAPA's costs and explore funding sources for long-term stability.
- 5. Website Redesign**
Objective: Improve LRAPA's website for better user access to air quality information.
- 6. Community Engagement**
Objective: Increase interaction with communities to raise air quality awareness.
- 7. Collaboration and Partnerships**
Objective: Strengthen relationships with local communities and industry for problem-solving.
- 8. Funding Source Diversification**
Objective: Seek new funding opportunities to support air quality programs.
- 9. Airmetrics Enterprise Evaluation**
Objective: Assess the effectiveness of Airmetrics in monitoring air quality.



10. Complaint Intake Process Improvement

Objective: Enhance the process for receiving and responding to air quality complaints.

11. Regulatory Engagement

Objective: Stay updated on air quality regulations through engagement with relevant organizations.

12. Succession Planning and Staff Training

Objective: Prepare for staff transitions through succession planning and training.

GOING FORWARD

As the CAC reviews the existing Board goals, it is important to note that while some goals have been achieved, others remain ongoing and relevant. Additionally, there may be opportunities to establish new goals that address emerging challenges and priorities in our region. As the CAC considers potential updates and changes to these goals, we encourage reflection on the following.

- **Emerging air quality challenges and opportunities in our region**
 - Are there new issues or trends that should be prioritized in LRAPA's goals, such as helping communities avoid exposure to wildfire smoke?
- **Community feedback and concerns**
 - What are the most pressing air quality-related issues facing the communities we serve, and how can LRAPA's goals better address these concerns?
- **Equity and environmental justice**
 - How can LRAPA's goals be refined to ensure that our efforts are inclusive, equitable, and focused on protecting the most vulnerable populations? Should LRAPA pursue grant opportunities to advance equity and environmental justice?
- **Technological advancements and innovation**
 - Are there new technologies, tools, or best practices that LRAPA should consider incorporating into its goals to enhance our effectiveness and efficiency?
- **Collaboration and partnerships**
 - Are there additional opportunities for LRAPA to strengthen its relationships with local governments, community organizations, businesses, and other stakeholders to achieve our shared air quality objectives?
- **Long-term sustainability and resilience**
 - How can LRAPA's goals be designed to promote the long-term sustainability of our programs, resources, and impact in the face of evolving challenges and uncertainties?

STAFF RECOMMENDATION

Staff recommends that the Citizens Advisory Committee:

1. Review the existing Board goals and identify:
 - a. Goals that should be kept because they are still relevant and important.
 - b. Goals that should be removed because they have been achieved are no longer relevant, or do not align with current priorities.



2. Suggest new goals for the Board to consider. These new goals might address:
 - a. Emerging air quality challenges and opportunities in our region.
 - b. The most pressing air quality-related issues facing the communities we serve.
 - c. Opportunities to enhance equity, environmental justice, and the protection of vulnerable populations.
 - d. The incorporation of new technologies, tools, or best practices to improve LRAPA's effectiveness and efficiency.
 - e. Strategies to strengthen collaborations and partnerships with local governments, community organizations, businesses, and other stakeholders.
 - f. Ways to promote the long-term sustainability and resilience of LRAPA's programs and resources.
3. Provide a brief rationale for each goal that is recommended to be kept, removed, or added, explaining how it aligns with LRAPA's mission and the current needs of our community.
4. Submit the CAC's input by July 30, 2024 to be compiled and presented to the Board for their consideration during the upcoming work session.

By following this approach, the CAC can provide valuable input to the Board by identifying goals that remain relevant, suggesting the removal of goals that no longer align with current priorities, and proposing new goals that address emerging challenges and opportunities. This structured feedback will help the Board make informed decisions as they update LRAPA's strategic goals.